Why Propaganda?
What is propaganda?

- information, ideas, opinions or images, often only giving one part of an argument, which are broadcast, published or in some other way spread with the intention of influencing people’s opinion

http://dictionary.cambridge.org/dictionary/british/propaganda
When is propaganda used?

- War
  - Propaganda used to gain support
  - Before war
  - During war

- Propaganda in Democracies
  - News Media
  - Advertising
  - Marketing

“The first casualty when war comes is Truth”
U.S. Senator Hiram Johnson, 1917

http://www.globalissues.org/article/157/war-propaganda-and-the-media#PropagandaandWar
Colonial Unity

• Why was the cartoon created?
• What message is the cartoon conveying?
• Did it have the desired impact?

http://etc.usf.edu/clipart/56900/56973/56973_union_device.htm
The Boston Massacre

• What does the title of the engraving suggest?
• What is happening in the image?
• Is the engraving an accurate depiction of the events?
• How was this event used to move people to action?

http://etc.usf.edu/clipart/4700/4743/boston_massacre_1.htm
King Andrew

- What does the cartoon suggest about Andrew Jackson?
- Is this an accurate depiction of Jackson? Explain

Individual Student Political Cartoon

Name: __________________________________________________________ Date: ____________________

Check list

1. Topic: ________________________________________________________________________________________

   Why did you choose this topic?
   ________________________________________________________________________________________
   ________________________________________________________________________________________
   ______________________________________
   ________________________________________________________________________________________
   ________________________________________________________________________________________

2. Ideas about the topic
   ________________________________________________________________________________________
   ________________________________________________________________________________________
   ________________________________________________________________________________________
   ________________________________________________________________________________________
   ________________________________________________________________________________________

3. Message cartoon will convey
   ________________________________________________________________________________________
   ________________________________________________________________________________________
   ________________________________________________________________________________________
   ________________________________________________________________________________________
   ________________________________________________________________________________________

4. Cartoon Example

5. Analysis of Student created design – Peer Edit

   Subject: ______________________________________________________________
   Symbols used: _______________________________________________________
   Message: ____________________________________________________________
   _______________________________________________________________________
   _______________________________________________________________________
   _______________________________________________________________________
   _______________________________________________________________________