

Colonial Brochure



Imagine you are a colonist. You have come to the new world in search of gold, silver, land, religious freedom, political freedom, etc... While this is very exciting, you miss your family and friends. You have decided you are going to create a brochure to advertise your new home. You will mail your brochure back to a friend in Europe to be presented at a town meeting in hopes that all your family and friends will join you in the New World.

On your Brochure, the following items must be included:

1. What colonies are included in this region? Include a map in your brochure.
2. Information on the political and economic characteristics of the colonies.
3. Who were the founders of these colonies? (Specific names) & when were these colonies founded?
4. Why have other people in this region left Europe?
5. How does religion play a role in these colonies?
6. What type of colonies are they? (Royal, charter, propriety, ...) Explain what this means
7. How have they organized their government?
8. What kind of commerce and economy do they have? (How did they make a living/money?) *(make sure to look at maps)*
9. Include a minimum of (6) illustrations in your brochure to showcase your colony.

The cover page of the brochure must include the region of the colonies you are covering (ex. Middle Colonies). It should have illustrations to promote your colony.

The back of the brochure must include a page listing your resources.

Name: _____ Date: _____ Period: _____

Making A Brochure/Poster : U.S. History: Brochure/Poster for the Thirteen Colonies

Grading Rubric

CATEGORY	4	3	2	1	0
Requirements	Students fulfilled all of the requirements as listed on the project assignment sheet.	Students fulfilled most of the requirements as listed on the project assignment sheet.	Students fulfilled some of the requirements as listed on the project assignment sheet.	Students did not fulfill three or more of the requirements as listed on the project assignment sheet.	The student did not complete any of the required indicators.
Information	All of the information included on the project is accurate and relevant.	All of the information included on the project is accurate, but some facts are not relevant.	Some of the information included on the project is inaccurate and irrelevant.	The information included on the project is inaccurate and irrelevant.	The student did not complete any of the required indicators.
Persuasiveness	The writing on the project is clear, grammatically correct, and definitely "sells" the colony.	The writing on the project is clear and definitely "sells" the colony.	The writing on the project is clear but not persuasive and does not really "sell" the colony.	The writing on the project is awkward, has many grammatical errors, and is not persuasive.	The student did not complete any of the required indicators.
Creativity and Design	The design of the project shows effort and creativity. Colors and images are used to entice the reader to move to that colony.	The design of the project shows some effort and creativity. Colors and images are used to try and entice the reader to move to that colony.	The design of the project shows some effort and creativity, but there are not enough colors or images to entice the reader to move to that colony.	The design of the project shows little effort and does not serve to convince a reader to move to that colony.	The student did not complete any of the required indicators.
Resources List	The back cover of the project includes a Resources list of all the resources used. (websites, books, magazines)				The back cover of the project does not include a Works Cited list. (websites, books, magazines)

Your questions should be organized in the following categories for your brochure:



1. **History and Religion**

What Colonies were included in this region?

What reasons did people in this region have for leaving Europe?

How did religion play a role in these colonies?

2. **Types of Colonies and Founders**

Who were the founders of these colonies? (Specific names) & when where these colonies founded?

What type of colonies were they? (Royal, charter, propriety ...)

3. **Government and Economics**

What were the major political or economic cities?

How did they organize their government?

What kind of commerce and economy did they have? (How did they make a living/money?)



Please Note:

Do not forget to add the required illustrations, map of the region, and the information required on the front and back of the brochure.